

7 Principles in the Science of Getting Rich

In this report you'll learn – as I explain in my own words - The Science of Getting Rich. This was a book written by Wallace D. Wattles in 1910. This was the same book that inspired Rhonda Byrne to create the movie, The Secret.

In these series of lessons you'll learn:

- The secrets I used to ask and receive an \$8,000 raise in wages while working full time as an employee in 2006.
- How I went from sinking in debt only earning \$1,000 per month in 2010 to earning \$9,583 monthly only 12 months later.

This is not about investing, saving money or cutting budgets because I know there's a lot more to creating wealth that isn't being taught.

First Principle in the Science of Getting Rich

This is the first principle in The Science of Getting Rich. The first principle in The Science of Getting Rich is also the starting point of all creation. In Wattles own words,

"A human being is a thinking center and can originate thought. All the forms that a person fashions with his hands must first emerge from his thought. He cannot shape a thing until he has thought that thing."

Thought is the Starting Point

Thought is the starting point of all creation. Simple enough, right?

So it goes like this...

Your thoughts “lead to” your feelings. Your feelings “lead to” your actions and your actions “lead to” your results. Shown another way...

Thoughts > Feelings > Actions = Results

You might be thinking, "I've heard that before," but here's the point that many people miss. Just consider this question...

*What thoughts are you **holding in your mind right now?***

Many people will say that they understand this principle, but then turn a blind eye without realizing they are holding their current results in mind. If you want new results, you've got to start by *thinking* them first.

Please re-read that.

Hold Different Results in Mind

Start by choosing the thought or intention you want to hold in mind. This intention must be embedded in your subconscious mind. You can do this by setting five minutes aside every day to affirm and think these new thoughts.

Thinking is the most difficult work to do. It's as Wallace Wattles said...

"There is no labor from which most people shrink as they do from that of sustained and consecutive thought; it is the hardest work in the world. This is especially true when truth is contrary to appearances. Every appearance in the visible world tends to produce a corresponding form in the mind, which observes it. This can only be prevented by holding the thought of truth."

What does it mean to hold the thought of truth?

It means to hold in your mind the results you want, regardless of what appearances are indicating in your outer world right now.

- It means to hold the thought of \$10,000 in your bank account when you only have \$10 in your account and you're deep in debt.
- It means to hold the thought of health and well being when you're sick and in the hospital.
- It means to hold the thought of love and rich relationships when you're single and alone.

This isn't easy at first. It's like Wattles said, "it's the hardest work in the world," but with proper training and understanding it can be done. *Anyone can do this when they start working with the powers of the mind.*

Principle #2: How Riches Come to You

This is the second principle in *The Science of Getting Rich: How Riches Come to You*.

This is a great principle. It should be taught in schools and company's everywhere because it bears such great importance to earning money...

"You cannot give a person more in cash value than you take from him, but you can give him more in use value than the cash value of the thing you take from him." ~ Wallace Wattles

This is the way I like to think of this principle. Let's say you have a \$100 to spend. But before you spend that money, you want to make sure that you get a good return on your investment – that you get more in return for the \$100 you give.

So it goes that you'll most likely spend that money with someone - only and only if - you get a ton of great value in return. The same applies with how you earn money.

Earning Money

Let's say your employer or business is paying you \$50,000 per year as a salary right now.

In order to receive that \$50,000, you must provide more than this amount (\$50,000 in value) to your employer. If you provide less than \$50,000 of value to your employer, then you will get paid less.

Now what if you want to earn \$100,000 every year?

Then you must provide more than \$100,000 worth of value to your employer.

Here's another way to think about it. The person paying you wants more in return than the money they pay you because they want a good return on their investment (in you). They will not give you more money than the use value you provide for them.

If you want to get paid more, you must provide more use value. Do this and money will flow to you.

What is "Use Value"?

Use value is defined by what is useful for the person you serve.

Here's an example.

I love hockey. Go figure, I'm Canadian.

When I walk into a sporting goods store, I always look at the hockey sticks. Let's say the sales person approaches me and attempts to sell me one of their tennis rackets for \$150.

That tennis racket could be the best racket in the world, but it has little value to me because I'm not interested in tennis. I don't even play tennis.

But I love hockey ☺

So hockey sticks are different.

If the same sales person approached me to sell a hockey stick, then I'm all ears. It's a much easier sale for the sales person because in my mind, hockey sticks are 'worth' more to me. They have a greater use value to me.

How to Increase Your "Use Value"

This is what I did when I left my job and why I was able to move from employee to consultant within the same company.

If you want to earn more money, then you want to stop thinking of yourself and start thinking of what is useful to others.

Start thinking about the people you serve (employer or business clients) and think about how you can serve them better.

In other words, ask yourself...

How could I provide more value to the company or my clients?

One way you might do this is by looking for specific problems they are having and helping them solve those problems. When you solve problems for other people you create more value for them.

Please read that again.

Working in a job works the same way. The bigger problems you help your employer solve, the more you get paid. Now here are some questions you can ask yourself...

- What are some of the major problems at my company?
- What problems is the CEO having at my company?

- How could I help him/her solve those problems?

An even better approach would be to ask the CEO what their biggest problems are and how you might help. If you ask people what they want, they usually tell you. And there is no better way to earn more money than by helping other people solve their biggest concerns, issues and problems.

The Giving Mindset

If you want to earn more money, stop thinking about yourself and start helping others. Giving always precedes receiving. Act on that and money will always follow.

Principle #3: An Attitude of Gratitude

Gratitude is an attitude. Our friend Wallace Wattles says that a lack of gratitude actually slows down and inhibits the creative process.

It actually pushes conditions, circumstances and people away from you instead of attracting them towards you...

"The moment you permit your mind to dwell with dissatisfaction upon things as they are, you begin to lose ground. You fix attention upon the common, the poor, the squalid, and the mean - and your mind takes the form of these things.

You will then transmit these forms or mental images to the formless. Thus, the common, the poor, the squalid, and the mean will come to you." ~ Wallace Wattles

Wattles is right about this and here's why. When you feel grateful, you start to notice what is good in your life. And when you start noticing what is good in your life, 'more good' starts showing up.

Being grateful is not only an attitude; it's essential to living the creative process. Anytime you feel depressed or doubtful, look towards gratitude.

Gratitude Leads to Belief

"The grateful mind continually expects good things and expectation becomes faith." ~ Wallace Wattles

Think of gratitude as the fuel to create positive new beliefs. As you focus your attention on what is good, you develop a positive expectation. This expectation manifests into even greater expectations and eventually into a strong new belief.

Gratitude > Expectation > Belief

Therefore, the starting point to all belief is gratitude. You want to be thankful for every good fortune that comes into your life. The more grateful you focus your mind, the more abundantly you will be rewarded.

Principle #4: Thinking a Certain Way

There is a lot to be said about thinking a certain way. Thinking a certain way is knowing that your experience and actions are generated from the predominant thoughts you think.

"The creative power within us makes us into the image of that to which we give our attention." ~ Wallace Wattles

Once you know and understand this, you no longer worry or fuss about the little things in life. You don't become frustrated and victimized by others in your environment because you realized that you are at the cause of your environment.

Cause & Effect

When you begin to understand how to think a certain way you will understand that *your inner and outer worlds are only one world, and that your inner world is in fact at the cause of the outer world.*

This is mastery of thinking in the certain way.

If a farmer wants crops of corn, then he sows corn seeds. Just as someone who wants more money and wealth must sow thoughts of wealth and abundance.

Doubt, Worry & Disbelief

"Every hour and moment you spend in giving heed to doubts and fears, every hour you spend in worry, every hour in which your soul is possessed by unbelief - sets a current away from you through the whole domain of intelligent substance." ~ Wallace Wattles

You see, the person who worries has not mastered their life. They are not thinking in a certain way.

But someone who has mastered their life does think in a certain way. That someone doesn't have thoughts of doubt, they have thoughts of expectation and good things to come.

How to Start Thinking a Certain Way

Thoughts are the starting point of all your results. One of the most powerful ways that I have found to rewire subconscious beliefs and begin thinking a certain way is with a 30-day visualization.

"As the sailor has the port toward which he is sailing in his mind, you must have a clear mental picture continually in your mind. You must keep your face toward it all the time." ~ Wallace Wattles

Take 5 minutes every day and visualize the life you desire. This process done repeatedly every day is so powerful to intentionally manifest your life.

The secret to become masterful at visualization is by repetition. Your persistence in this exercise is so important and it takes as little as 5 minutes each day.

Principle #5: How to use the Will

Your will is one of the most important of tools in developing the powers of your mind. Developing and harvesting your mind intentionally is one of the greatest skills you can learn in this lifetime to become a deliberate creator.

Wattles must have thought so too because he dedicated two entire chapters to proper use of the will. Here's what Wattles had to say:

"To set about getting rich in a scientific way, you do not try to apply your will power to anything outside of yourself. To get rich, you need only to use your will power upon yourself." ~ Wallace Wattles

What is the purpose of the will?

This is a mute point for some people because they try to control people, circumstances and conditions in their environment.

When in fact this is one of the **great paradigms** in life.

Instead of trying to control everything around you, start by managing your own thoughts and feelings. Start by managing your attention by first becoming aware of what you're thinking and feeling.

Then focus your attention on what you really want and truly desire as if you already have it... and from this place, the perfect conditions, circumstances and people will align themselves with you.

That's where the will comes in. Your will is meant to guide your thoughts and feelings once you know what you want.

How to Use the Will

When you know what you want, use your will and consciously direct your attention so that you focus on your outcome.

In the previous lesson I mentioned a very powerful exercise to become a deliberate creator: the 30-Day Visualization. Have you started visualizing for at least 5 minutes every day?

If not, why not?

That is what the will is for. It's meant to help you plant new thoughts in your subconscious. Do this for 5 minutes every day and eventually you will have a "mental picture" buried deep within your subconscious that will motivate and move you towards greater wealth and prosperity.

"You must fix your attention upon your mental picture of riches - to the exclusion of all that may tend to dim or obscure your vision." ~ Wallace Wattles

Here's another tip when visualizing. When visualizing your outcome, focus on what it would *feel like* to have more money and abundance in your life – not just the money. It's the feeling of abundance that attracts more wealth and abundance.

Principle #6: Acting in the Certain Way

As you think in the certain way, the Universe creates forms of the things you want. By your action, you receive them.

The Law of Attraction works with your action. Action on your part is required to attract what you want.

Here's another way to think of it.

As you move towards your goal, your goal moves towards you. When you stop moving, your goal stops moving too. You stop attracting your goal when you stop thinking and acting in a certain way.

Your action completes the Law of Attraction. Just look at the last six letters in the word attraction - it's A-C-T-I-O-N.

Here's how Wallace Wattles put it...

"By thought, the thing you want is brought to you. By action, you receive it."

How to Get Into the Right Career

You might not be in the career you want right now. You may be in a job or business that you don't really enjoy like I was.

The way to get out of your current career and into a new one is by thinking and acting in the certain way - by applying the science of getting rich.

Here's how I did it. First I held the image of the business I wanted in my mind's eye. I held this image in my mind and visualized being in the new business everyday for five minutes every day.

Then I began to act with faith and purpose at the job I had. I took effective action where I was and gave it everything I had.

In the beginning my actions were quite the same, but over time I began to think and act in a certain way and eventually outgrew my environment.

By virtue of the laws, I moved into a new environment. I excitedly got into a new consulting role where I was earning more money than I had ever earned in my entire life.

The last and final lesson is Principle #7 - How to Create the Impression of Increase. This chapter is one of the most important chapters in Wallace Wattles book.

Principle #7: The Impression of Increase

Ever since the Big Bang, The Universe has been expanding. It continues to expand and scientists continue to measure this expansion by observing the brightness of supernovae.

This expansion is inherent in the Universe and in all things. Expansion is a part of everything in nature and everything around you. You are also expanding - we all are.

"The desire for increase is inherent in all nature. It is the fundamental impulse of the universe. All human activities are based on the desire for increase. People are seeing more food, more clothes, better shelter, more luxury, more beauty, more knowledge, more pleasure - more life." ~ Wallace Wattles

Law of Expansion

If we're going to understand the impression of increase you also have to understand the law of expansion.

Basically, it says that all things are naturally growing and expanding. A babe will normally learn how to walk by the time it becomes 1-year old. The babe doesn't give up and think, "This is too much work, and I better quit."

The babe keeps growing until it learns how to walk, until it gets it. It's this underlying force, the law of expansion that is in each and every one of us. It is part of who we are.

This expansion - this invisible force - works geometrically in all directions and in all areas of our lives.

The Impression of Increase

You have a desire to be, do and have more, and therefore are attracted to people who are these things.

You are attracted to the people who are advancing. And if you're advancing, others will be attracted to you. All great leaders understand that in order to be successful they have to be surrounded by great people and the way they do that is by attracting them.

You can surround yourself with great people by attracting them into your life - it starts with you.

You see, the more you enjoy your own company, the more others will enjoy yours and the more *attractive* you become. If you do this one exercise, it will enhance your attractiveness.

Exercise: Acknowledge Others

Think of 5 people in your life that you would like to thank. Write their names down on a piece of paper and spend the rest of the day thanking each one of these people.

You could thank them for being in your life, for being a good friend, for something specific that they did or for just being there for you when you needed them most.

It doesn't matter what it is - just thank them personally or publicly and appreciate them. If you do this, you will like yourself so much more and others will too :)

It's this *attractiveness* that puts the impression of increase into overdrive so that you can attract more of what you want.

To master your life become a master creator. Learn and apply the science of getting rich principles. It's changed my life and it could change yours.

A Popular Question About SGR

Recently a reader of my Newsletter asked a popular question about the Science of Getting Rich (SGR).

Rightfully so. This question about the Science of Getting Rich has surfaced more than once from readers. So in the spirit of sharing and providing more "use value," here is the question and my response to that question.

First the question...

"Wattles states that whomever seeks to be rich using his method must focus ONLY on his book and teachings. I'm sure that people like Bob Proctor (featured teacher on The Secret) and others who teach these principles feel the same way about this.

If that's the case, why would I purchase or download any other material from other teachers if Wallace Wattles is suggesting that I only focus on his book?"

Good question. Here is my answer...

If you found Wattles message incomplete (like I did), then you'll find yourself looking to learn from others. That is one of the reasons I created this free report in the first place because I also found Wattles teachings incomplete.

When Wattles suggested that you only need to focus on his book and teachings I believe he did so for your own benefit. He knew that thinking was the starting point to all creation and that by reading books on other subjects, you may – in fact - inhibit the creative process.

As an example, think of the popular question posed by Albert Einstein...

"The most important question a person can ask is, 'Is the Universe a friendly place?'"

In other words, is the Universe for you or against you?

Think about that one. Your answer tells your entire life story; one belief brings you an abundance of luck and prosperity and the other brings you a lifetime of misery.

You are co-creating every minute of every single day and this state of creation is also a state of *knowing*. Wattles called this thinking and acting in a certain way.

Wattles did not want you to fill your mind with thoughts that negated the SGR principles because he didn't want you to fill your mind with beliefs that worked against your creative genius.

I hope you enjoyed this report and wish you a lifetime of prosperity and abundance.

To your freedom,

Steve